Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise) Tariff & Costing-CM Section, Corporate Office, 1st Floor, Bharat Sanchar Bhawan, H.C. Mathur Lane, Janpath, New Delhi - 110 001. Tel. No.011-23037109/200 Fax No.011-23329125



No.26-8/2009/R&C

Date: 10.06.2011

Circular T&C-CM No. 27/11-12

Sub: <u>Special discount facility for retired Govt. employees under 3G post-paid data</u> plans-reg.

Kindly refer to this office order of even No. dated 13.05.2011 vide which special discount of 10% on FMC of all 3G post-paid data plan to Government Employees (Central Government/ State Government/ PSUs) both existing / new connection was introduced under BSNL 3G post-paid data plan to promote BSNL 3G service.

2. Now it has been decided by competent authority to extend the above discount of **10% on FMC of all 3G post-paid data plan** to all Retired Government Employees (Central Government/ State Government/ PSUs) both existing / new connection after verifying the credential of the retired Govt. employee. The above 10% discount can not be clubbed with any other special discount/concession.

3. The above tariff will be implemented with effect from <u>16.06.2011</u>.

4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above offers to the customers.

5. The impact of above tariff needs to be analyzed and feed back submitted on monthly basis to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – <u>prema@bsnl.co.in</u> or <u>skmohakud@bsnl.co.in</u>.

(Prema Krishnamachari) Dy. General Manager (T&C)

To All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) for making necessary update in website and place in news item.
- 6) Sr.GMs (Marketing)/(Sales)- for marketing initiative
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section for Hindi version.

10)Guard file.

(Subrat Kumar Mohakud) Dy. Manager (T&C)